

Following the signature of a memorandum of understanding between Buss Offshore Solutions (Hamburg, Germany) and IDEA (Montoir-de-Bretagne, France) at the WindEnergy expo in Hamburg in September 2018, both companies have confirmed their joint-venture: Buss IDEA Offshore. For its first wind energy show, at Seanergy in Dunkirk from 5<sup>th</sup> to 7<sup>th</sup> June, Buss IDEA Offshore will present its full range of logistics services for the French market.

### Buss IDEA Offshore...

Combining the know-how of Buss Offshore Solutions and IDEA, **Buss IDEA Offshore provides global logistics support for the French offshore market.** Services include the shoreside and base port logistics needed for installation, operation and maintenance phases.

Less than one year after the signing of the Franco-German memorandum, **Cédric Valmalle**, business development director for IDEA, and **Martin Schulz**, CEO of Buss Offshore Solutions, **are establishing the company.** Buss IDEA Offshore is a simplified stock company (SAS) with a capital of €100,000.

### ...developing the French offshore market

In a context where industrialisation of French wind energy is **suspended** with projects delayed both on land and at sea, **Seanergy show is timely, exhibiting the sector's know-how for the future of energy and environment.** Stakeholders are awaiting a range of decisions from the *Conseil d'État*, while the French government has set itself the target of producing 40% of its energy from renewable energies by 2030 (announced by President Emmanuel Macron in June 2018).

#### Martin Schulz, President - Buss IDEA Offshore

*„ Announcing the birth of Buss IDEA Offshore at Seanergy show is a strong sign for us. We are making our joint-venture official for the French market and are delighted to exhibit our tailor-made logistics offer ”.*

#### Cédric Valmalle, CEO - Buss IDEA Offshore

*„ Our first participation at Seanergy as Buss IDEA Offshore is an opportunity to present our mission and know-how during an official pitch ”.*



@IDEA



@IDEA



@BUSS

#### Buss IDEA Offshore at Seanergy

■ **Stand** : IDEA C63

■ **Pitch** : Wednesday 5<sup>th</sup> June at 12h00 by Buss IDEA Offshore  
« Port & Factory Logistics for the French Offshore Wind Market » : presentation of Buss IDEA Offshore, its mission and services for the French market



#### About Buss Offshore Solutions

Since the very beginning Buss Offshore Solutions has been active in offshore wind logistics. Having provided harbor and logistics services for many offshore wind projects in the North and Baltic Sea, the company is familiar with the challenges of this special market and know what the management of large projects entails.

With an internationally experienced team, Buss Offshore Solutions develops and realizes tailored logistics solutions for its customers. The offshore logistics specialist provides the full range of harbor and logistics services, involving own offshore terminals in Eemshaven (Netherlands), Sassnitz and Stade (Germany) or any third party facility to handle high and heavy offshore wind components.

Together with the Joint Venture WINDEA Offshore, Buss Offshore Solutions provides all services along the supply chain from factory to installation.

#### About IDEA

As an independent and dedicated industrial logistics service provider, IDEA manages the design of supply-chains for exceptional, special and sensitive products. IDEA offers a range of bespoke logistic support services, from engineering of supply chains and flow management to manufacturing, transport and packaging.

IDEA operates mainly in the aeronautics, energy, defense and naval fields. IDEA strongly believes in renewable energy and therefore invests to become a key player in this emerging market.

IDEA, with cooperative values, is fully committed to being a player in the third industrial and ag-ricultural revolution. To make this change a reality and transform it into innovative and efficient solutions for its customers, IDEA regularly launches prototypes in the digital world (drones, ro-bots, apps, geolocation, etc.). Innovation is part of IDEA's DNA.

#### Press Contacts

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#### Further informations

■ **IDEA**      ■ **Buss Offshore Solutions**